

CALIFORNIA CRIME WRITERS CONFERENCE

<b>Saturday June 13<sup>th</sup></b>	TRACK 1	TRACK 2	TRACK 3	TRACK 4
	<b>THE WRITING BUSINESS</b>	<b>THE SCIENCE, THE EXPERTS</b>	<b>LEARNING THE CRAFT</b>	<b>GETTING PUBLISHED</b>
a.m. times 8:00 – 9:00	REGISTRATION, BREAKFAST & WELCOMING REMARKS – San Gabriel Ballroom Registration in hallway outside San Gabriel Ballroom			
9:00 – 10:15	<b>MARKETING YOUR BOOK ONLINE</b> Carolyn Howard-Johnson  <i>Santa Barbara Room</i>	<b>SHOOTING STRAIGHT: An NRA Gun Demonstration</b> T.J. Johnston  <i>San Marino Room</i>	<b>TAP INTO YOUR CREATIVITY</b> Maureen Serra, Creativity coach  <i>San Diego Room</i>	<b>THE GREAT REWRITE</b> John Morgan Wilson  <i>Santa Clara Room</i>
10:15 – 10:30	Faculty Author Signings – Pasadena Room: location for Vroman’s Bookstore, Raffle and Conference Vendors			
10:30 – 11:45	<b>PLANNING A SUCCESSFUL BOOK TOUR</b> Eric Stone  <i>San Diego Room</i>	<b>HOMICIDE 101: A veteran homicide detective discusses real investigations</b> Pasadena PD Detective Keith Gomez with Dianne Emley <i>Santa Barbara Room</i>	<b>YOU, TOO, CAN PLOT</b> Jerrilyn Farmer  <i>Santa Clara Room</i>	<b>MASTERING THE PITCH</b> Jill Marsal  <i>San Marino Room</i>
11:45 – 12:00	Faculty Author Signings - Pasadena Room			
p.m. times 12:00 – 1:30	LUNCH AND KEYNOTE ADDRESS WITH LAURIE KING – San Gabriel Ballroom			
1:30 – 2:00	SPECIAL BOOKSIGNING with LAURIE KING- Pasadena Room:**(or outside Pasadena Room)			
2:00 – 3:15	<b>IT’S BEEN DONE: Keeping Your Books Current &amp; Sellable</b> Annette Rogers, Poisoned Pen  <i>Santa Barbara Room</i>	<b>WHAT MYSTERY WRITERS GET WRONG</b> Robin Burcell, former SFPD  <i>San Diego Room</i>	<b>9 SECRETS TO WRITING BEST-SELLING THRILLERS</b> Gayle Lynds  <i>Santa Clara Room</i>	<b>WRITING A SUCCESSFUL QUERY LETTER</b> Sandra Zane - Global Literary Mngt., Timothy Wager - Davis Wager Agency <i>San Marino Room</i>
3:15 – 3:30	Faculty Author Signings - Pasadena Room:			
3:30 – 4:45	<b>WHAT YOUR AGENT WISHES YOU KNEW</b> Jill Marsal, Irene Webb, David Hale Smith, moderator John Morgan Wilson <i>San Marino Room</i>	<b>THE SECRETS BEHIND 100 YEARS OF P.I. EXPERTISE</b> Corey Friedman, Nick Harris Detectives <i>Santa Barbara Room</i>		
4:45 – 5:00	Faculty Author Signings - Pasadena Room:			
5:00 – 7:00	AGENTS COCKTAIL RECEPTION – San Gabriel Ballroom & adjoining patio			

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<b>Sunday June 14<sup>th</sup></b>	TRACK 1 <b>THE WRITING BUSINESS</b>	TRACK 2 <b>THE SCIENCE, THE EXPERTS</b>	TRACK 3 <b>LEARNING THE CRAFT</b>	TRACK 4 <b>GETTING PUBLISHED</b>
a.m. times 8:30 – 9:00	MORNING COFFEE, BAGELS & PASTRIES SERVICE – San Gabriel Ballroom			
9:00 – 10:15	<b>E-PUBLISHING &amp; YOUR BOTTOM LINE</b> Marilyn Meredith, Annette Rogers, E-publisher Marci Baun, moderator Gary Phillips <i>San Marino Room</i>	<b>HEATING UP COLD CASES</b> Patty Smiley in conversation with the LAPD <i>Santa Barbara Room</i>	<b>YOU, TOO, CAN PLOT</b> Gayle Lynds <i>San Diego Room</i>	<b>WRITING A SUCCESSFUL QUERY LETTER</b> Irene Webb <i>Santa Clara Room</i>
10:15 – 10:30	Faculty Author Signings - Pasadena Room			
10:30 – 11:45	<b>BECOME YOUR EDITOR'S FAVORITE AUTHOR</b> Christopher Rice <i>Santa Barbara Room</i>	<b>MOUNTAIN RESCUE: Procedures &amp; demonstration</b> Montrose Search & Rescue Team <i>San Marino Room</i>	<b>SELLING SHORTS</b> James Lincoln Warren, Melodie Johnson Howe <i>San Diego Room</i>	<b>WRITING NON-FICTION: Proposals, ghostwriting &amp; other perils</b> Claire Gerus, Julie McCarron, moderator Diana James <i>Santa Clara Room</i>
11:45 – 12:00	Faculty Author Signings - Pasadena Room			
p.m. times 12:00 – 1:30	LUNCH AND KEYNOTE ADDRESS WITH ROBERT CRAIS – San Gabriel Ballroom			
1:30 – 2:00	SPECIAL BOOKSIGNING with ROBERT CRAIS- Pasadena Room:**(or outside Pasadena Room)			
2:00 – 3:15	<b>PRESENTING YOURSELF TO THE MEDIA</b> Kim-from-L.A. with Patty Smiley <i>Santa Barbara Room</i>	<b>CSI: THE REAL FACTS</b> Doug Lyle and Jan Burke <i>San Marino Room</i>	<b>HOW TO WRITE A BOOK IN 15 MINUTES A DAY</b> Barbara DeMarco-Barrett <i>Santa Clara Room</i>	<b>THE GREAT REWRITE</b> Dan Smetanka <i>San Diego Room</i>
3:15 – 3:30	Faculty Author Signings - Pasadena Room			
3:30 – 4:45	<b>WHAT YOU NEED TO KNOW ABOUT YOUR BOOK CONTRACT</b> Les Klinger in conversation with Jonathan Kirsch <i>Santa Clara Room</i>	<b>CONFESSIONS OF A MAFIA INSIDER</b> Kenny Gallo, Matthew Randazzo V <i>Santa Barbara Room</i>	<b>FINDING YOUR UNIQUE VOICE AND CHARACTER</b> Gary Phillips, Bill Fitzhugh <i>San Diego Room</i>	<b>ADAPTING YOUR NOVEL FOR THE BIG SCREEN</b> Lee Goldberg <i>San Marino Room</i>
4:45 – 5:00	Faculty Author Signings - Pasadena Room			